



OUR IDENTIFICATION



? Name of the company: Apparel Trends

? Year of Establishment: 2012

? Nature of Business: 100% export oriented garments sourcing & production

? Corporate office location:

HEAD OFFICE

SOURCING OFFICE

House 20, Road 18, Sector 10, Uttara, Dhaka, Bangladesh

Rua Abel Salazar 42, 2dto1600-817 Lisboa, Portugal

Contact:

CEO:

Mobile: +8801766926602

Email: ceo@appareltrendsltd.com

MERCHANDISING MANAGER

Mobile: +8801781055626

Email: tarif@appareltrendsltd.com

WEB: www.appareltrendsltd.com

OUR BANKING PARTNER



- ❑ JAMUNA BANK PLC
- ❑ MIRPUR BRANCH
- ❑ 203/ A, 203/ 1 SENPARA PARBATA MIRPUR-10,
DHAKA-1216
- ❑ PHONE: 48037850, 58055117
- ❑ **ACCOUNT NAME:** APPAREL TRENDS
- ❑ **ACCOUNT NO:** 1001001591994
- ❑ **SWIFT:** JAMUBDDH056



**Jamuna
Bank PLC.**



About us

APPAREL TRENDS LTD IS A LEADING 100% EXPORT ORIENTED GARMENTS MANUFACTURING, BUYING & SELLING SOURCING AGENCY IN BANGLADESH. WE ARE DEALING TEXTILE & APPAREL INDUSTRY. AS A TRUSTED SUPPLIER, WE ALWAYS MONITOR EVERY JOB FROM THE FRONT.

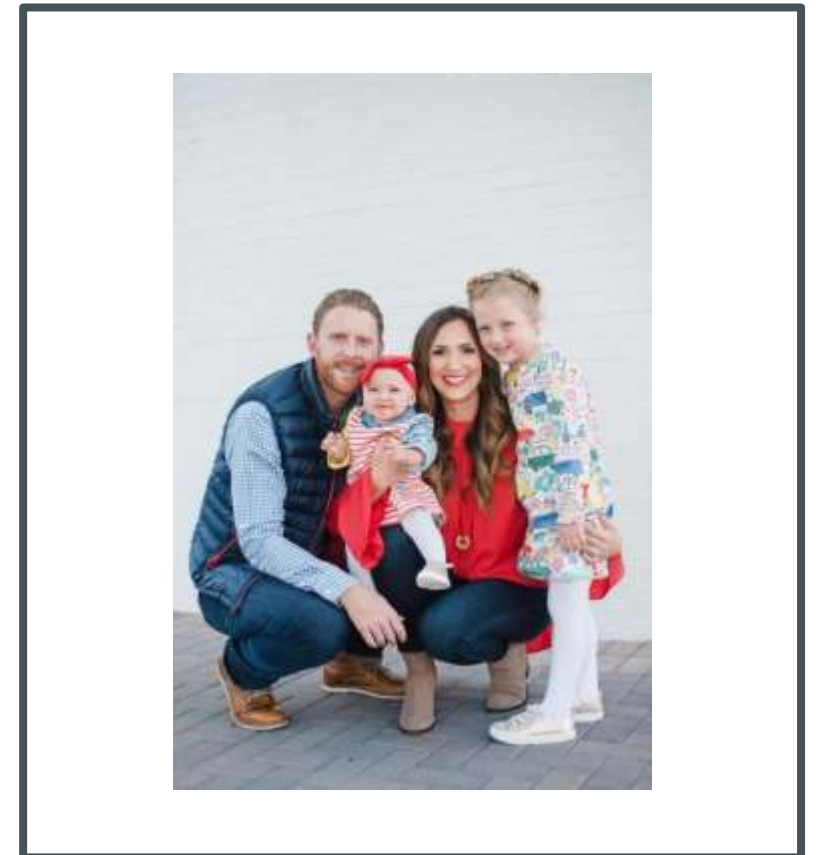
WE HAVE OUR OWN MANUFACTURING UNIT FOR DOING WORK IN RELIABLE FASHION INDUSTRY TO DO A-Z. WE HAVE OUR OWN SPECIALIZED TEAM FOR EVERY PART OF SECTION. WE HAVE A STRONG NETWORKING WITH ALL OVER ZONE IN GARMENTS INDUSTRY ALL OVER THE WORLD.

ANY OF THE MARKET WE HAVE A STRONG PROSPECTIVE IN THE WORLD. MOST OF THE TIME THE COMPANY DEALS WITH EUROPEAN, AMERICAN, CANADIAN, SOUTH AFRICAN, BRITISH, AUSTRALIAN, MIDDLE EAST & ASIAN TEXTILE CUSTOMERS. THE COMPANY IS CAPABLE TO HANDLE ALL KIND OF FASHION RELATED THINGS. APPAREL TRENDS LTD SELECTS FAMED MANUFACTURING FACILITIES AND PUTS UT MOST SINCERITY ON PRODUCT QUALITY AND HAVING WIDE RANGE OF CORRELATED TEXTILE MATERIAL SOURCING FACILITIES AND HUNT NEW TEXTILE FASHION TREND.

OUR MANAGEMENT BOARD IS VERY SINCERE, PUNCTUAL AND DEDICATED ABOUT THEIR MISSION & VISION. THEY KEEPS HIGHLY SKILLED AND WELL TRAINED TEXTILE EDUCATED MERCHANTS. APPAREL TRENDS LTD ALWAYS SINCERE ABOUT QUOTE PRODUCT COST, EMPHASIZE TO MAXIMIZE PRODUCTIVITY, MINIMIZE PROCESS LOSE, MANAGING MULTI-SOURCING, RIGHT TIME TO DELIVER THE GOODS AND WORK EFFICIENCY. THIS COMPANY HAS WELL TRAINED, HIGHLY PROFESSIONAL CSR TEAM TO CONTROL SAFETY ISSUES AND RELEVANT SOCIAL COMPLIANCE MONITORING SYSTEMS IN PRODUCTION FACILITIES.

AT LAST WE BELIEVE IF WE DO BETTER FOR OUR RESPECTIVE TEXTILE CUSTOMER WITH THEIR OWN CRITERIA, IT WILL BE A HUGE CORRESPONDENCE FOR THE FUTURE. WE ALWAYS RESPECT AND KEEP SCENE OUR CUSTOMER DESIRE. WE NEVER BREAK OUR COMMITMENT FOR THE WORK OF AGREEMENT.

APPAREL TRENDS LTD ALWAYS WANT A MODERN ACTIVITY & RELIABLE FASHION INDUSTRY.



OUR MISSION VISION AND VALUES



- ❑ **Mission:** To innovate, to lead, to enhance, to provide best-value products and services to global customers. To make a difference through our branding to stay ahead of fashion trends, market changes and the latest technology.
- ❑ **Vision:** We strive to be a global leader in an Apparel manufacturing by empowering innovation and design to provide total customer satisfaction. We strive to be a caring and well-managed organization for our business partners, customers and employees and a responsible corporate organization to our society.
- ❑ **Values:** Integrity- We do the right thing regardless of the consequence.

Pursuit of Excellence- We continually strive to exceed the expectations of our people and customers.

Accountability- We take responsibility for individual and collective actions.

Collaboration- We work together to achieve and individual goals.

Passion- Our energy and enthusiasm contagious. We are inspired to make a lasting impact.



SOCIAL COMPLIANCE



Ethical & sustainable responses to a changing world



We are committed to working with leading industry eco-communities to further developed our preferred fibre portfolio & improving industry practices to bring positive enviromental and socital changes for our communities.



HOW WE WORK



- ❑ Contact with the buyer
- ❑ Consumption
- ❑ Costing
- ❑ Identifying suitable suppliers for buyers
- ❑ Developing & sampling products for buyers
- ❑ Making & approval of product develop sample
- ❑ Placement of order in the factory
- ❑ Received master L/ C from the buyer
- ❑ Provide Back to back L/C to the suppliers
- ❑ Follow up the production
- ❑ Inspection by buying Q.C
- ❑ Final Inspection
- ❑ Complete all the documents for shipping
- ❑ Shipping the goods



WE WOULD LIKE TO OFFER



- ❑ Value added product sourcing
- ❑ Integrated supply chain
- ❑ Mutually beneficial fair business trade
- ❑ Result oriented team
- ❑ Required and acceptable quality product
- ❑ Unbeatable price for fashion trend
- ❑ Timely delivery of the product
- ❑ Sourcing knowledge
- ❑ Sustainable and ethical business practices



OUR PRODUCT RANGE



KNITWEAR MANUFACTURING



- ? Tops: Pullovers, Cardigans, T-shirts, Polo shirt, Tank Top
- ? Bottoms: Shorts, Trousers, leggings
- ? Lounge-wear & Sleepwear: Nightwear
- ? Active-wear: Sweatshirts, Joggers, Tracksuit
- ? Children's Wear: Kids' T-Shirts, Sweaters, Sets, Baby rompers



WOVEN MANUFACTURING



- ❑ Essential Bottoms: Jeans, Chinos, Shorts, Skirts
- ❑ Classic Tops: Dress Shirts, Casual Shirts, Blouses
- ❑ Sophisticated Outwear: Blazers, Suits, Jackets
- ❑ Work-wear & Uniforms: Durable and functional garments
- ❑ Additional Woven Products: Dresses, Pantsuits, Overalls



SWEATERS MANUFACTURING



- ❑ Classic Styles: Crew-necks, V-necks, Cardigans, Pullovers
- ❑ Trendy Designs: Hoodies, turtlenecks, Ponchos, Sweater Dresses
- ❑ Material Expertise: Knit Sweaters (Cashmere, Merino Wool, Cotton Blends) & Woven Sweaters (Tweed, Boucle, Wool Blends)
- ❑ Customization Options: We offer customization options such as embroidery, printing, and private label manufacturing.



EQUESTRIAN MANUFACTURING



- ❑ Competition Attire: Show Jackets, Breeches, Show Shirts, Competition Base Layers
- ❑ Training Gear: Training Jackets, Breeches, Tights, Base Layers, Polo Shirts
- ❑ Barn Wear: Stable Jackets, T-Shirts, Hoodies, Sweatshirts, Jodhpurs



UNIFORM MANUFACTURING



- ❑ Military Uniform
- ❑ School Uniform
- ❑ Professional Uniform
- ❑ Restaurant Uniform
- ❑ Kitchen Uniform
- ❑ Medical Uniform



SPECIAL CARE ON BABY CLOTHES ALL OVER





FASHION ACCESSORIES





LACE TRIM
100% COTTON SLUB



OUR DESIGN SERVICE

BRODERIE & LACE TRIM
100% COTTON



PLACEMENT PRINT &
EMBROIDERY & NK & DK FLOWERS
100% COTTON SLUB



SILVER METALLIC TRIM NK
VISCOSE POLY BURNOUT



NOTCH NK WITH DIAMANTE
COTTON POLY SLUB



TIE NOTCH NK WITH JEWELS & LACE TRIM
POLY ELASTANE CRINKLE



ALL OVER EMBROIDERY
WITH TURN BK CLIFF
100% COTTON SLUB



COTTON LACE TRIM
POLY COTTON LINEN LOOK





LADDER LACE TRIM & DIAMANTE
POLY VISCOSE SLUB



OUR DESIGN SERVICE

AZTEC EMBROIDERY
100% COTTON SLUB



LACE TRIM NOTCH NECK
SPARKLE WITH MARL PRINT & AOP



EMBROIDERED NECK STRIPE TEE
LINEN LOOK WITH METALLIC STRIPE



SHIRRED SHOULDER WITH EMBROIDERY
100% COTTON SLUB



CUT OUT & CORD TRIM AT SHOULDER
POLY COTTON SLUB



LACE TRIM BTN PLACKET
POLY ELASTANE CRINKLE



METALLIC NECK TRIM &
S/SEAM CHAIN STITCH EMBROIDERY
OPT.1. POLY ELASTANE CRINKLE
OPT.2 NEPPY YARN



